

Venkatesh Podili

SENIOR UX DESIGNER

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INTRODUCTION

A professional UX designer having around 4+ years of experience who can take imaginations to the next level, which is a realistic implementation of thoughts along with a touch of creativity and emotions on the same page.

I get more confidence to learn something new every day by observing the changes in human behaviour according to different societies, situations, thinking and many other factors.

ACADEMIC BACKGROUND

Indian Institute of Technology, Hyderabad

PG Certification in Visual Design & User Experience

Graduated: 01/2024

IIIT, RK Valley (RGUKT)

Bachelor of Technology | Civil Engg.

Graduated: 05/2017

SKILLS

- User Research
- Information Architecture
- Wireframing and Prototyping
- Usability Testing
- Interaction Design
- Visual Design
- Responsive Design
- Collaboration
- Problem Solving
- Communication
- 2D Animation

TOOLS

- Figma
- Sketch
- Adobe Creative Suite
- InVision
- Miro
- Zeplin
- Jira, Confluence
- Autodesk Maya
- Toon Boom Harmony

ACCOLADES

- **Go Above Award**, 9 times in my tenure at CGS
- **24FPS International Animation Awards** runner up for 2D Animation Short film in "Student Animation Category"
- **"Certificate of Merit"** in District Science Fair for my project "Agriculture & Food Security" in 2008-09

PERSONAL INTERESTS

- Design & Animation
- Film Making & Editing
- Playing games
- Watching movies

WORK HISTORY

Senior UX Designer

Carelon Global Solutions | Hyderabad

07 Jun 2021 to present | 35 months

- Spearheading the **delivery of world-class HCD solutions** in line with Elevance Health's exacting standards globally.
- Facilitating **collaborative meetings with stakeholders** to delve into their **requirements and brainstorm** innovative solutions.
- Demonstrated expertise in navigating **diverse design systems** across Anthem & Elevance Health's platforms, spanning mobile, web, and more.
- Championing the **utilization of design systems** to uphold **consistency and excellence** throughout application development.
- Engaging in **mentorship** of junior designers, fostering an environment of continuous learning and **knowledge exchange** to drive the creation of **superior international products**.
- Leveraging **cutting-edge technologies** like AI/ML to enhance **user experiences** in various enterprise applications.
- Diligently **maintaining and updating design system** components across multiple brand identities, including **Anthem's and Wellpoint's**, to optimize usability and satisfaction.

UX UI Designer

Hashdone Technologies | Hyderabad

Aug 2020 to May 2021 | 10 months

- As the **primary UX/UI Designer**, I specialize in crafting sleek screens tailored for iOS, Android, and web platforms.
- I'm adept at both **conceptualizing designs from scratch** and troubleshooting UI development issues.
- I'm committed to applying **Human-Centered Design (HCD)** principles to **optimize user experiences** across our applications.
- Notably, I've led the redesign of **Hashdone's web and mobile** interfaces, enhancing their visual appeal and functionality.
- Each project serves as a learning opportunity, allowing me to continually **refine my skills in UX design** and integrate new **HCD processes** effectively.

Junior Animator

MINT Animation Studios | Pune

Jan 2020 to Jun 2020 | 6 months

- Launched into animation as a Junior Animator post my **Reliance Education** course, geared up to apply skills in real-world settings.
- Played a pivotal role in international projects like **Marvel HQ** and **Apple TV+'s 'The Central Park', ROGER (a french tv series)** consistently achieving single-shot approvals.
- Ready to seamlessly integrate into your team, blending technical expertise with a collaborative spirit to amplify success.



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